

PAY PER CLIENT: One-Page Summary

WHY? Because our clients have reached the stage where growth has become difficult to achieve. Referrals and word of mouth recommendations have slowed to the point of realisation that if they don't do something now, it may be too late, or they'll never reach their growth and profit targets (towards point 'E' on the 'Service Business Growth Curve'). They may have tried to reach out to their target market themselves, but a lack of time and expertise has resulted in little or under-whelming success. They have probably invested in marketing and business development personnel and/or agencies, without much to show for it either.

By finding CONVERSIONIZE, they can now relax without the worry and hassle of ever finding new clients, because we take care of all that for them and only get paid when the referral quality sales opportunities we produce for them, have converted into clients or customers and have paid them for their services.

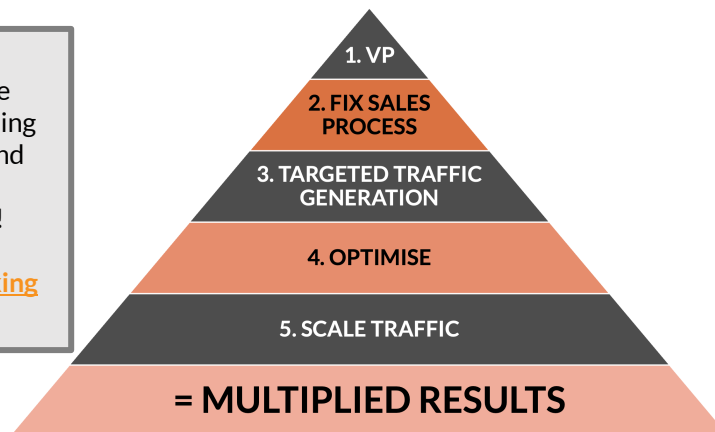
MISSION: Our mission is to give ambitious business owners around the world a hassle free and affordable system with unlimited growth capability that uniquely enables them to scale their service-based businesses with zero financial risk and NO marketing or advertising costs.

What's Included?

CONVERSIONIZE is your expert marketing and business development function including our 5-stage end-to-end, traffic-to-lead-to-sale system that will generate more traffic, more leads, more meetings and more sales without financial risk. We'll take you through it during the meeting...

If you haven't done so already, please watch the Overview Video, explaining how the system works and why it will deliver game-changing results for you!

You can watch it by [clicking here](#).



CONVERSIONIZE® The 5-STAGE SYSTEM

Unique And Transparent Fee Structure

We are totally transparent with the Pay Per Client service and our fees. If your application is successful, this is how we work:

- **Value Proposition & Sales System Creation:** As you'll see, we invest heavily in creating your powerful Value Proposition and Sales System. We charge just 4,975 for this to ensure you have 'skin in the game' and are fully onboard. This fee is fully refundable and guaranteed (we'll explain during the meeting).
- **Results-Based Fees:** We charge an agreed commission payable only when clients have paid you and their monies have cleared in your bank account. In fact, it may well be that once we create your Value Proposition our commission may not even eat into your profits! We'll tell you how when we meet.
- **Marketing & Advertising Costs 100% Covered:** Never worry about paying to generate traffic. We pay for and handle all your traffic generation campaigns.

During the Pay Per Client Meeting, we'll see if your business is a good fit (or not) for CONVERSIONIZE and the Pay Per Client service.

CONVERSIONIZE is a science, and the process we use to evaluate the success it could have on your business is based on a time-tested formula.

We'll tell you if we don't believe we can at least **DOUBLE** your sales.

WE'RE LOOKING FORWARD TO MEETING YOU!